

*IBMS: Connecting patients with top-quality healthcare providers worldwide*

International Board of Medicine and Surgery

# NEWSLETTER



Issue about IBMS Healthcare Travel Associates

**Registered physicians, surgeons, and dentists have demonstrated an active national license and current membership in their specialty association.**

## IBMS Affiliated Healthcare Travel Associates



**IBMS Affiliated Healthcare Travel Associate: offering prospective patients worldwide visibility and credibility™**

To learn more and join, click on the

**Dear Listees and Registered Members of the International Board of Medicine and Surgery,**

**IBMS Affiliated Healthcare Travel Associate: offering prospective patients worldwide visibility and credibility™**

For those working in the medical tourism/travel industry, becoming an International Board of Medicine and Surgery (IBMS) Affiliated Healthcare Travel Associate provides significant benefits.

IBMS Affiliated Healthcare Travel Associates have access to the broad group of IBMS members, including physicians, surgeons and dentists, Healthcare Centers of Excellence, and other healthcare professionals.

**INTERNATIONAL BOARD OF MEDICINE AND SURGERY, [www.ibms.us](http://www.ibms.us) register today!**

**Special discount to sign up during April, 2010 (usually \$500 per year, now \$250 per year, \$350 for 2 years, \$500 for 5 years).**

"IBMS Newsletter....

Looks great Dr. Kalin, nice work. Hope all is well!

Warm Regards,

Renée-Marie

Renée-Marie Stephano, Esquire  
President of the Medical Tourism Association



David P. Kalin, M.D., M.P.H., Executive Director  
International Board of Medicine and Surgery  
[drkalin@ibms.us](mailto:drkalin@ibms.us)  
[www.ibms.us](http://www.ibms.us)

### **USA: New website cuts out medical tourism agents**

**MediBid.com - A new US based website "connecting" Drs & hospitals all over world to their patients.**

**Participating physicians can expand their practice by offering medical services to cash paying patients without what the company calls interference from the medical middlemen who drive costs skyward without improving care.**

The INTERNATIONAL BOARD OF MEDICINE AND SURGERY offers a global selection of distinguished, affordable and quality healthcare providers and has created [www.ibms.us](http://www.ibms.us) to provide online tools to facilitate and coordinate your connection with these top-quality healthcare providers worldwide.

Once IBMS reviews the credentials of member-applicants, IBMS Affiliated Healthcare Travel Associates can recommend these healthcare providers to their travel customers with a high degree of confidence.

IBMS Affiliated Healthcare Travel Associates facilitate and coordinate patient arrangements. Often they are medical tourism/travel companies which coordinate patient's needs including medical contact, travel arrangements, accommodations (recovery center) and ancillary activities and work independently from the INTERNATIONAL BOARD OF MEDICINE AND SURGERY.

They also help to recruit physicians, surgeons, dentists and other healthcare professionals.

By knowing a professional medical organization has reviewed professional qualifications of physicians, surgeons, dentists, Centers of Healthcare Excellence, and other healthcare professionals within the global healthcare community, and offers the availability of pre and post medical evaluation/treatment, the representative of this medical tourism/travel company is able to offer additional confidence with regard to continuity of the patient's medical treatment.

In addition, the IBMS Web site can help create new business for IBMS Affiliated Healthcare Travel Associates by including their business and contact information, adding credibility in the selection of their healthcare providers, offering individuals a choice of quality health care, and helping to redefine the distribution of health care throughout the world.

Once involved in this process, IBMS Affiliated Healthcare Travel Associates are entitled to attach the IBMS Healthcare

MediBid allows doctors to set their own prices based on the patients' needs and gives patients a choice. Physicians tailor bids on a case-by-case basis, which empowers them to find new patients and enhance their practice.

MediBid does not regulate prices.

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**FRANCE:** French insurers will help pay for overseas treatment- if you get the paperwork right.



The French healthcare system is good so would anyone living in France even think about going abroad for treatment? The answer lies in the high cost of some treatments such as dental treatment in France. Customers have to pay for treatment and then attempt to get partial payment from their healthcare insurer.

Treatment in France tends to be stretched out over a long period. The wait between preparing a tooth to receive a crown and having the crown fitted may often be as long as 10 days. Treatment abroad means people can have

Travel Associate Affiliation Service Mark to their Web site and marketing materials and are promoted through linkage with [www.medivacation.com](http://www.medivacation.com) , [www.emedivacation.com](http://www.emedivacation.com) , [www.healthtravelservices.com](http://www.healthtravelservices.com) , independent affiliated global healthcare travel websites.

**To learn more and join,  
click [www.ibms.us](http://www.ibms.us) and register today!**

**Special discount to sign up during  
April, May 2010: (usually \$500 per year,  
now \$250 per year, \$350 for 2 years, \$500  
for 5 years).**

**THAILAND:** Thailand to boost medical tourism in 2010



The Tourism Authority of Thailand (TAT) will boost medical tourism in earnest in 2010. The majority of Thailand's medical tourist business now comes from Middle East countries TAT is in the process of gathering information relating to health service providers, accommodation, rehabilitation facilities and tourism programs for companions, to be displayed on its website. The Ministry of Tourism and Sports (MOTS) is seeking approval for a visa fee waiver for medical tourists until the end of 2010 to help the industry.

Leading private hospital chains playing a key role in boosting Thailand as a medical-care service destination remain cautious over new investment this year, despite the authorities' assurance of a better outlook. The chains saw declining business in 2009 due to the global economic crisis, the airport shutdown and type-A (H1N1) influenza. Hospitals have been active in investing in buildings and personnel to accommodate more

lots of work done over a short period. Some people needing major amounts of reconstructive surgery even opt for two trips, each lasting a fortnight, in order to get their treatment completed quickly rather than spend the afternoon in a French dentist's waiting room every fortnight for a year.

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**Dramatic savings,  
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TRAVEL  
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**COUNTRY,**

**SPECIALTY,**

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-

[Usual Price: \\$500 per year](#)

foreign patients in the past years.

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### MEDICAL TOURISM / KOREA

Seoul City intends to boost tourism as one of its top priority tasks for 2010, and the metropolitan government is ambitiously seeking to attract 10 million foreign tourists this year. It is seeking to boost the medical tourism industry, and hopes to increase the number of medical tourists to 52,000 from 37,000 recorded in 2009, out of a total of 50,000 for all South Korea. For 2010, it seeks to attract 1.8 million Chinese tourists. Last year, 1.34 million Chinese people visited Seoul. In 2010, Korea is expecting to attract around 60,000 medical tourists and the target is to attract 140,000 in 2015.

Korea's cosmetic surgery clinics are packed with foreign patients. In the past, the patients were largely from China, Hong Kong and Singapore, but recently they have diversified and now they come from Indonesia, Saudi Arabia, the UK and the USA. Medical tourism has increased rapidly as the quality of medical treatment in the country improved and the Korean won weakened against other currencies in early 2009. Foreign patients in Korea reportedly spend twice as much money as regular Japanese tourists.

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### MEDICAL TOURISM / CUBA



Cuba is aware of the value of tourism to its economy and what a change in US tourism policy would mean. This nation has rapidly developed hotels and resorts over the past two decades to cater to primarily Canadian and European travellers, 2.4 million tourists in 2009. Cuba has been offering health tourism since 1989, for both medical treatment and health spas. All health tourism goes via Cubanacan Tourism and Health, a state owned company that uses a network of hospitals, private medical and dental clinics, opticians, drugstores and spas. It markets health tourism through travel agencies and private clinics. It

**Special price: \$250 per year,  
\$350 for 2 years, \$500 for 5  
years**



**Contact John Lloyd**  
**(001) 407.459.7762**

**johnlloyd@ibms.us**

runs the international clinics scattered all across the country, as well as medical outposts in hotels and resorts.

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## About Us

**IBMS, a Professional Online Web Registry:**

Members include International Physicians, Surgeons, Dentists, Centers of Healthcare Excellence, Other Medical Professionals, Medical Industry Professionals, and Professional Associations within the global healthcare community.

Sincerely,

**David P.Kalin, MD,MPH, Executive Director**  
**International Board of Medicine Surgery**

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*Enabling the public to make informed decisions*

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### **IBMS membership benefits include:**

- Official certificate of IBMS membership**
- Member listing on IBMS website with link to an existing professional website or page**
- Coordination of pre and post medical evaluation and/or treatment**
- IBMS-affiliated healthcare travel associates to coordinate patient arrangements**

**Relationship with a U.S. multi-specialty physician organization facilitating U.S. board**

## certification

\* A professional courtesy listing for non-members on this site includes name, country, specialty, and email address

All **registered physician/surgeon/dentist members**, within the next 30 days please update your membership data by completing the online membership (<http://ibms.us/membership.php>). Make sure to upload a copy of your medical license and current specialty certificate in order *to preserve your membership and enhance credibility* of the **International Board of Medicine and Surgery**.

For the next 30 days you will also have the option to advertise/announce yourself (no additional charge) on the 3 affiliated independent commercial internet sites, [www.medivacation.com](http://www.medivacation.com), [www.emedivacation.com](http://www.emedivacation.com), and [www.healthtravelservices.com](http://www.healthtravelservices.com), which cater to medical travel / tourism companies and the general public. Please email advertising /announcing information subsequent to updating online registration.

As a **professional online website registry**, the **International Board of Medicine and Surgery** also wishes to extend an opportunity for a complimentary professional courtesy (free) listing of physicians, surgeons, dentists **by your recommendation** on our website [www.ibms.us](http://www.ibms.us).

Please consider selecting **at least 20 distinguished healthcare providers**, and a representative of the **International Board of Medicine and Surgery** will arrange to meet with these physicians, surgeons, and/or dentists, deliver certificates of membership, explain benefits of membership, review facilities, and discuss needs of members (5 YEAR MEMBERSHIP REQUIRED).

For more information, please review the article [IBMS ~ Qualifying Surgeons Worldwide...An Interview with Dr. David Kalin, MD,MPH](#).

Please feel free to contact Dr. Kalin directly at 813.966.1431.

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Dr. David Kalin | International Board of Medicine Surgery | P.O. Box 6009 | Palm Harbor | FL | 34684